

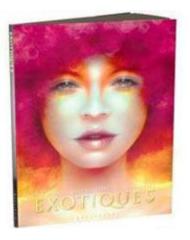
Krayon's artist sparkles with "EXOTIQUE 5" cover page

10 December 2009

Krayon Pictures' texture artist *Neville D, Souza* is on cloud nine on being the first Indian whose work titled *'Sweet as candy'* has featured on the cover page of *Ballistic's* magazine *'EXOTIQUE 5'* which showcases best in new character artwork. *EXOTIQUE 5* was published on 19th November 2009 and has already started shipping. It features 20 more pieces of artwork than any previous edition, Making it the biggest and most inspiring collection to date.

The character was done in a time span of one and a half months. According to *Neville* his work '*Sweet as candy*' is actually a sarcastic piece. It's more like wearing a costume, hiding the real person underneath, all of which he wanted to convey with her 'eyes'and a slight tilt in her smile.

208 highly-talented artists from 44 countries, equally spread across North America, Europe, Asia and China are well-represented in the new edition. The artists fill EXOTIQUE 5 with 342 pieces of spectacular character art in genres ranging from science fiction, fantasy, and anime, to photorealism and stylized realism. Speaking toAnimationxpress.com Krayon *Pictures* Texture Artist Neville D, Souza said "It was unbelievable, mainly because the quality of artworks submitted to Ballistic were absolutely stunning. This is why I felt if there was ever a chance of my artwork getting included in the book in the first place, but things later took a turn and now, it has been selected for the front cover. 'EXOTIQUE 5' has encouraged me to work even harder than before."



Compared to his earlier works *Neville* actually didn't chalk out a concept sketch. Instead he directly started off doing a basic color block for the girl's hair and face. He experimented with using loud colors like lemon yellow and a stark pink tone to see how interesting the character could be. Once satisfied with the overall block, he proceeded with the artwork making sure to look into reference images whenever he got stuck which was the most crucial stage.

"The 'luck factor' plays a role where the judges will decide which image gets to be selected for the front cover of that particular book. An interesting part is that if the image has been selected for the front cover, they would request or ask the artist to do a tutorial walk--through, in other words, recreate some of the piece for a video camtasia." added *Neville*.

In respect to inclusions in other books of Ballistic, there are other talented Indian artists whose works have been published in the *EXPOSÉ* and *EXOTIQUE* series such

as *Shreya Shetty*, *Rishikesh Nandlaskar* and *Bala Subramanian* and each of their works truly highlight their sense of style, creativity, imagination and sheer hard work.

Every year, Ballistic Publishing invites artists to submit their works for their upcoming books. Once an artist gets accepted into that book, they're given a free copy when it is published (shipping and handling fees paid for). This time, almost 3,000 entries in total, roughly one in eight images entered for *EXOTIQUE 5* was successful.

Adelaide based Ballistic Publishing produce the world's best digital art books. Established in 2003 with *EXPOSE 1*, the company has expanded its range to include the critically-acclaimed artists and ESSENCE tutorial series, and other showcase titles including EXOTIQUE, ELEMENTAL, and PAINTER.